

## **OTM-851 Supply Chain Finance**

1. This course provides a practical overview of the high-growth area of Supply Chain Finance (SCF) – an emerging proposition in the financing of international commerce, which covers the majority of global trade flows. This course describes how the roles and activities of the various internal business functions impact other functions and the overall financial performance of the firm. The effective coordination of these business functions can grow the business, improve profitability and enhance returns on investment. This internal integration is a necessary prerequisite to looking for supply chain synergies, collaborating with supply chain partners, and effectively managing information, material and cash flows.

### **Content**

2. The topics covered include: financing global supply chains; the needs of buyers and sellers; terms of trade, selected concepts and traditional solutions; engaging effectively with finance providers; trade transaction flow; export credit agencies, international institutions and non-bank providers; flexibility of financing: small business, developing markets; and financing, risk and cost structures. A major chunk of the course contents will come from case studies and journal articles.

### **3. Objectives**

- a. Understanding of SCF and techniques used in global supply chains
- b. The benefits and value of SCF to various parties
- c. An overview of supplier finance as one illustration of how SCF works
- d. The important role of non-bank providers of SCF
- e. The impact of regulatory issues related to SCF
- f. Emerging developments in the financing of supply chains

### **Outcomes**

4. Upon completion of this course, the student should:
- a. Understand and be able to explain the importance of coordinating internal business functions.
  - b. Understand how financial issues of business functions affect growth, profitability and return on investment.
  - c. Be able to conduct analysis of a firm's financial performance.

### **5. Text and reference books**

- a. Financing the End to End Supply Chain: A Reference Guide on Supply Chain Finance (2016) by Simon Templar, Erik Hofmann, Charles Findlay. Kogan Page
- b. Financing Trade and International Supply Chains: Commerce Across Borders, Finance Across Frontiers (2016) by Alexander R. Malaket. Routledge